GROUP-IB



Product overview

Digital Risk Protection

AI-driven digital risk identification and mitigation platform

GROUP-IB.COM

Our mission:

Fight Against Cybercrime

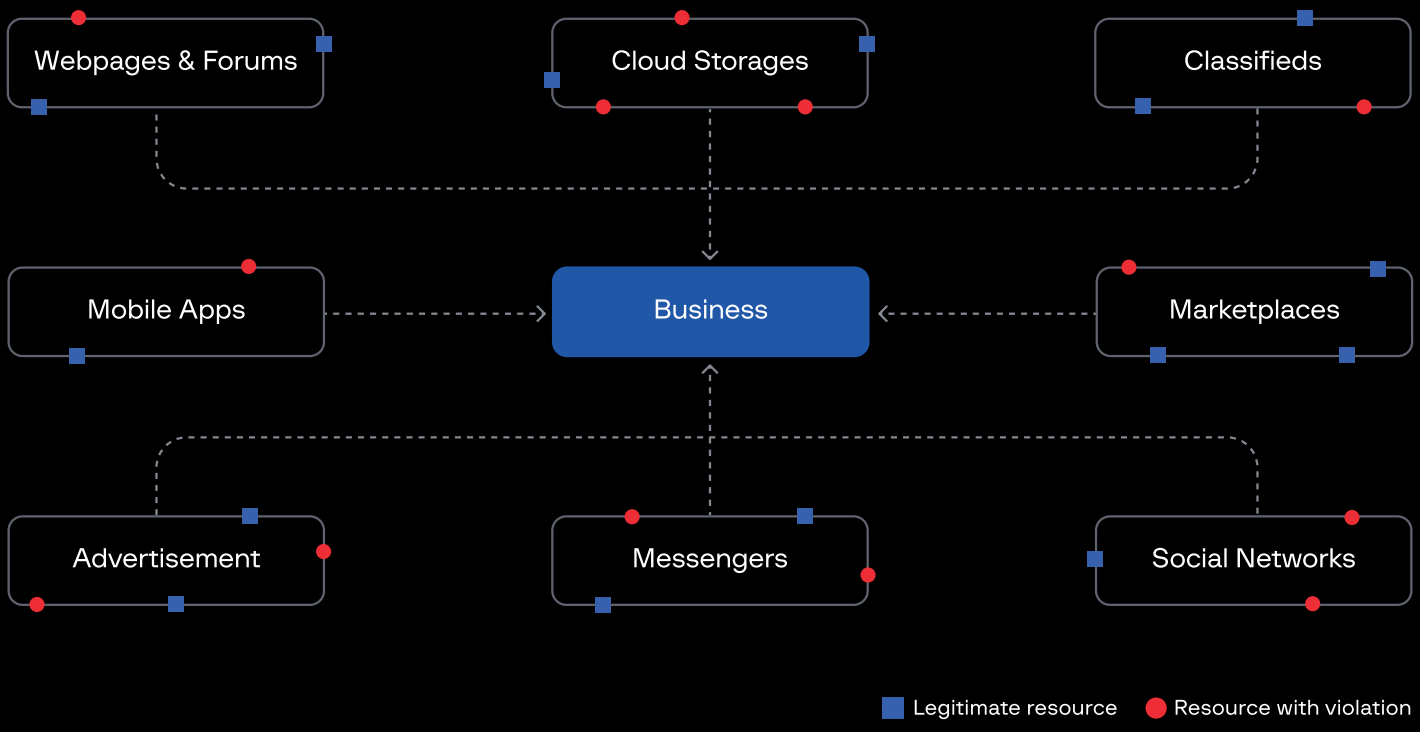


The Digital Risk Protection platform leverages advanced technologies to detect the illegitimate use of logos, trademarks, content, and design layouts across the digital surface.

- Identifies illegitimate asset use
- Classifies and scores the detected violations
- Prioritizes and initiates appropriate takedown tactics

Automatic identification

of violations beyond your network perimeter



Machine learning that detects violations at earliest stages

Identifies fraud and scam before the traffic attraction stage

Continuously enriches detection algorithms across industries

Utilizes Graph module to map and takedown entire fraud networks

Digital Risk Protection modules

Digital risk protection platform covers a wide range of use cases structured in 3 modules addressing the key DRP streams



Anti-scam

Protection against online brand abuse



Leak Detection

Detection of sensitive data published on paste-sites and dark web



VIP Protection

Monitoring and mitigation of fake accounts

How Group-IB Digital Risk Protection works

Step 01

Resource Monitoring

- Domain names
- Databases of phishing resources
- Search engines
- Social media
- Mobile app stores
- Online classifieds and marketplaces
- Advertising
- Instant messengers
- Deep/dark web
- Public databases and code repositories
- Breached databases

Step 02

Violation Determination

- Phishing
- Scam
- Trademark violation
- Partner policy compliance
- Data leakage
- VIP impersonations

Step 03

Response

Comprehensive takedown procedure reaching an 85% pretrial takedown rate on average

Why Digital Risk Protection

Highly skilled international analysts

Team specializing in threats relevant to your business and region that helps respond around the world.

Customer success manager

Keeps you informed about violations and risks, assists with investigations, and facilitates effective takedowns.

Unique enforcement approach

Combination of automated system and vast partnership network to defeat more infringements on a pretrial basis.

DRP platform

Easy access to dashboards and reports that gives a full, transparent view of the detection and takedown processes.

Platform for business and analysts

Opportunity to see key highlights, manually approve violation alerts, and get real-time statistics.

Protection 24/7/365

Automated monitoring of digital assets, round-the-clock adjustment, and enforcement by analysts.

Innovation points

Neural-based detection

Unique neural network family designed based on cutting-edge proprietary detection practices and capable of detecting up to 90% of violations like a highly skilled professional.

Scam intelligence

Revolutionary, actor-centric approach to investigating, researching and predicting scammers' behavior and tool development for improving detection and takedown capabilities.

Self-adjustable scoring

Unparalleled ML-based scorings designed for determining the severity of violations to enable quick and smooth enforcement prioritization.

Network graph

Network infrastructure analysis that helps identify cybercriminals' Infrastructure and find additional methods for successfully taking down violations.

Auto attribution

Algorithmic correlation of associated resources and entities for attributing and eliminating scam groups to prevent further attack escalation.

Group-IB ecosystem

Cross-product data enrichment and outside-the-box monitoring that captures even the most sophisticated violations and elusive cybercriminals.

20K violations eliminated daily

70+ international professional analysts

85% of detections mitigated pre-trial

450+ successfully protected brands

GROUP-IB

Group-IB is a creator of cybersecurity technologies to investigate, prevent and fight digital crime.

1,600+
Successful investigations of high-tech crime cases

600+
Employees

60+
Countries

$1 bln+
Saved by our client companies through our technologies

#1*
Incident Response Retainer vendor
*According to Cybersecurity Excellence Awards

11
Unique Digital Crime Resistance Centers

Global partnerships

- INTERPOL
- EUROPOL
- AFRIPOL

Recognized by top industry experts

FORRESTER® · datos INSIGHTS · kuppingercole ANALYSTS · Gartner · IDC · FROST & SULLIVAN

Fight against cybercrime



GROUP-IB.COM
INFO@GROUP-IB.COM

APAC
+65 3159 4398

EU & NA
+31 20 226 90 90

MEA
+971 4568 1785